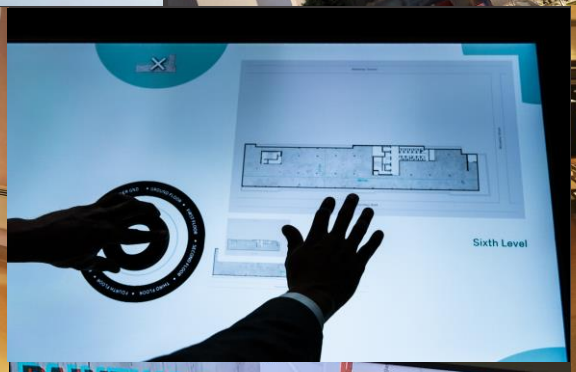
Quintessence

Marketing Suite Technology

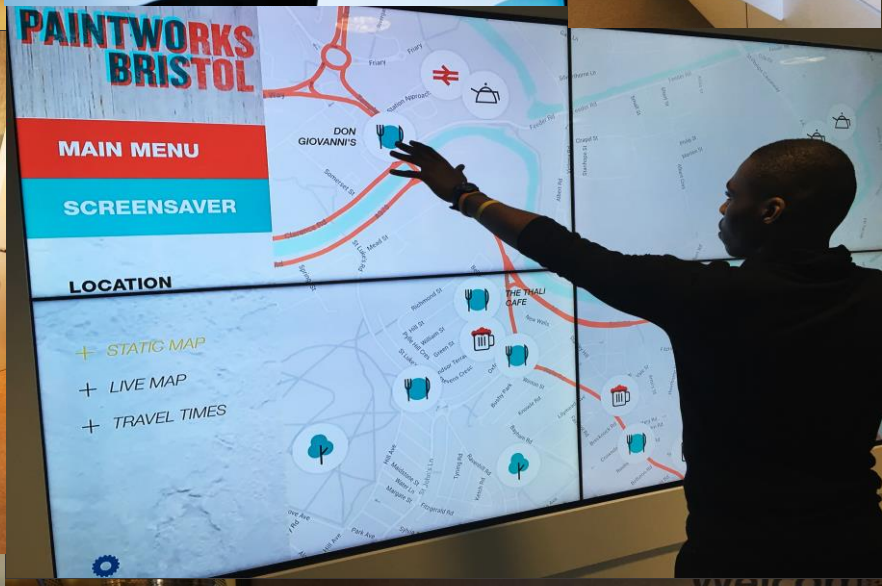
Products and services 2021

ROYAL
ALBERT
WHARF

From Reading Riverside by car
The Oracle Centre
Broad Street
Green Park Business Park
Thames Valley Science Park
Arlington Business Park
Windsor
M25
Oxford
Heathrow Airport
Gatwick Airport
From Reading Train Station
Paddington Station
Heathrow Airport
Farringdon Station
Waterloo Station
From Reading Crossrail Station
Bond Street


Sixth Level

cy
CALLIS YARD
LONDON


PAINTWORKS
BRISTOL
MAIN MENU
SCREENSAVER
LOCATION
STATIC MAP
LIVE MAP
TRAVEL TIMES
DON GIOVANNI'S
THE THALI CAFE

Peckha
Where
things

> EXPERIENCED

/ Over 12 years of digital property marketing experience

/ Over 100+ interactive installations

/ Over 30,000 properties lit in integrated models

/ Choice or 4 robust software packages

/ Quick to market deployments

/ International experience

/ Fully supported and updatable

/ Your Innovation partner keeping you at the forefront

/ Partnered with model makers and agencies in the UK / ASIA

/ Physical and Virtual model products

/ 99% reliability measured over 10 year period

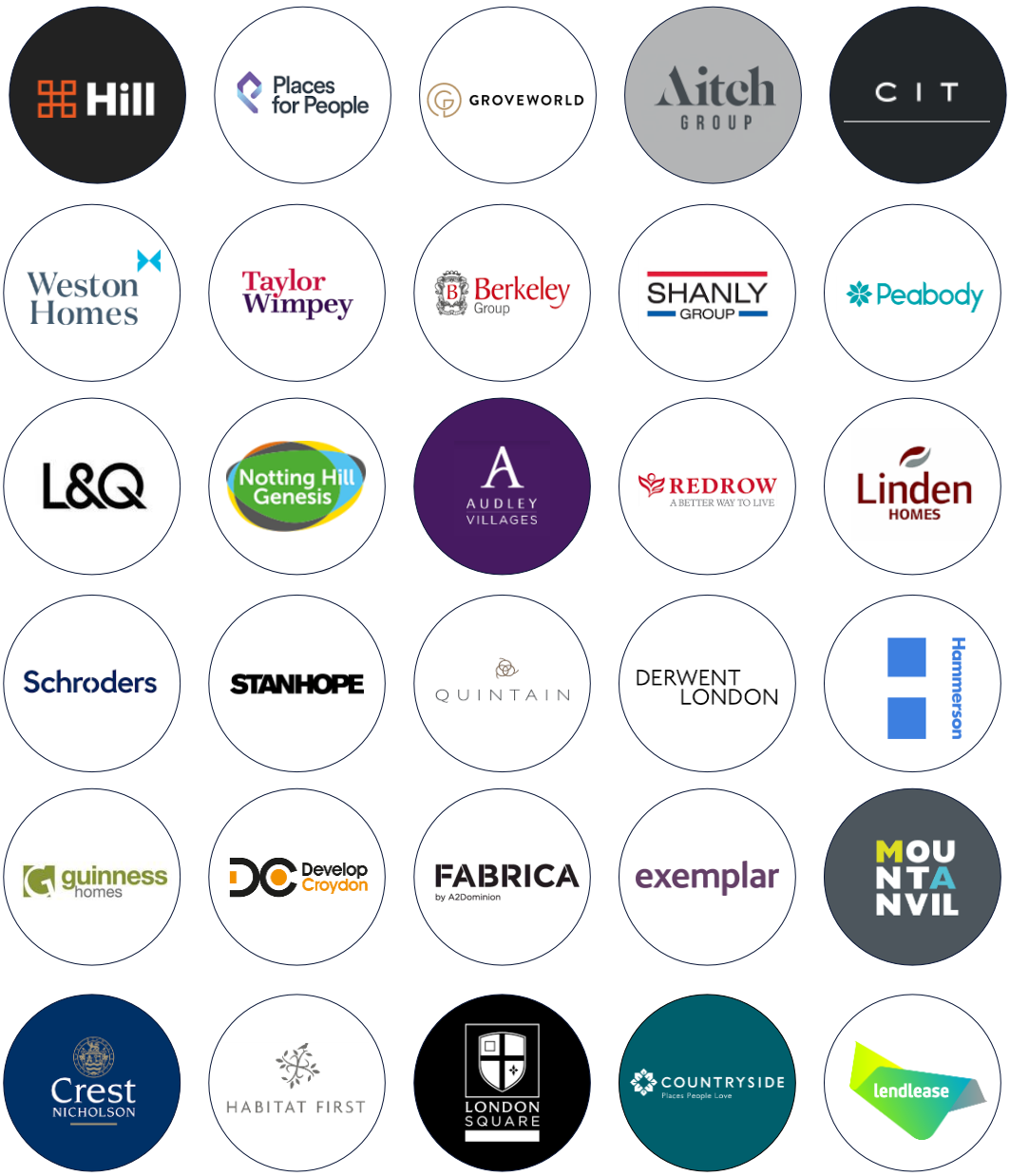
/ Over 620+ installs of QT Lighting controller

/ Offline solutions for 100% reliability

/ Overseas support in partnership with RJ Models

Providing a quality service from inception to installation.

> CLIENTS


Hill
Places for People
GROVEWORLD
Aitch GROUP
CIT
Weston Homes
Taylor Wimpey
Berkeley Group
SHANLY GROUP
Peabody
L&Q
Notting Hill Genesis
AUDLEY VILLAGES
REDROW
A BETTER WAY TO LIVE
Linden HOMES
Schroders
STANHOPE
QUINTAIN
DERWENT LONDON
Hammerson
guinness homes
Develop Croydon
FABRICA
by A2Dominion
exemplar
MOUNTANVIL
Crest NICHOLSON
HABITAT FIRST
LONDON SQUARE
COUNTRYSIDE
Places People Love
lendlease

// MOBILE EXPERIENCE

> QT-MOBILE

From 3K

Suitable for small developments. Hold your mobile phone over a QR code or NFC tag and simply select a home on the phone to illuminate a home on a physical model.

The system also includes an easy-to-use content management system to quickly update home availability status. This is a no-frills solution that puts selection and engagement in the hands of the customer.

Design
Development logo, branding set in a template design for cost effective deployment

Apartment finder
Filter by phase, block, type, beds, tenure, aspect price or other as required

Dashboard
Manage availability, pricing, filter menu's and model lighting integration

Lighting integration
Integrated lighting control for model illumination

QR scanner screen

Scrolling menu

Tap to select

// FINDER EXPERIENCE

> QT-PAD

From 6K

Suitable for volume developers, this robust solution provides a simple apartment finder with the ability to filter and showcase floor plans with ease.

The system also includes an easy to use content management system to quickly update plot availability status. It can be delivered on a tablet to light a physical model or a wall mounted touch screen. A simple all-in-one sales solution!

Design
Development logo, branding set in a template design for cost effective deployment

Apartment finder
Filter by phase, block, type, beds, tenure, aspect price or other as required

Pop-up's
Per plot pop-up's containing floor plan, dimensions, CGI, brochure, mini gallery

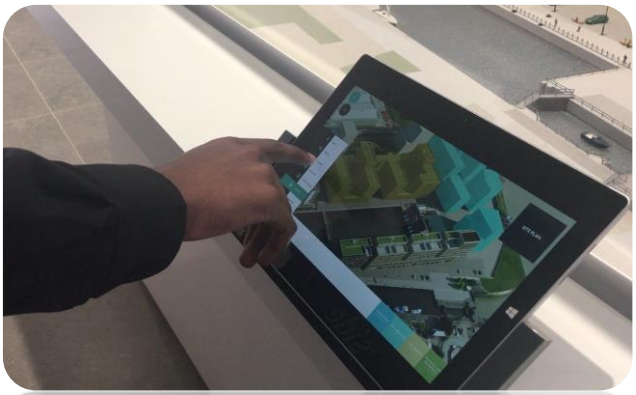
Location
Location map of surrounding area with pin for the development

Dashboard
Manage availability, dimensions, filter menu's and model lighting integration

Lighting integration
Integrated lighting control for model illumination

Gallery
Gallery for interior, exterior, local community photos and CGI images

Screensaver
Image, video or availability board screen saver



// INTERACTIVE EXPERIENCE

> QT-SHOWCASE

From 12K

Showcase your development in an engaging and exciting way by utilising all of your digital assets in one presentation. Ideal for smaller sales and marketing suites where physical models are not an option.

Easily updateable, suitable for large format touch screens to tablet presentations. An interactive sales platform that truly drives customer engagement!

Design
Development logo, branding bespoke to your development

Apartment finder
Filter by phase, block, type, beds, tenure, aspect price or other as required

Multi Pop-up's
Multiple plot pop-up's containing floor plan, dimensions, CGI, brochure, mini gallery for comparison and quicker sales as proven

Location
Micro, macro location map of the surrounding area Including animated connection routes

Dashboard
Manage availability, dimensions, filter menu's and model lighting integration

Lighting integration
Integrated lighting control for model illumination

Gallery
Gallery for interior, exterior, local community photos and CGI images

Screensaver
Image, video or availability board screen saver

INTERACTIVE MARKETING SUITES

Quintessence

// IMMERSIVE EXPERIENCE

> QT-PRESENTER

From 18K

Providing theatre to any presentation provides an engaging and memorable experience like no other. Throw content between screens, compare and contrast with object recognition. Ideal for commercial property sales and high-end presentations for larger audiences.

Freestyle your presentations like never before!

Design
Development logo, branding bespoke to your development Including multiple ancillary Screen presentations

Apartment finder
Filter by phase, block, type, beds, tenure, aspect price or other as required including floor space calculator.

Multi Pop-up's
Multiple plot pop-up's containing floor plan, dimensions, CGI, brochure, mini gallery. Throw plots between multiple screens for plot or floor comparison.

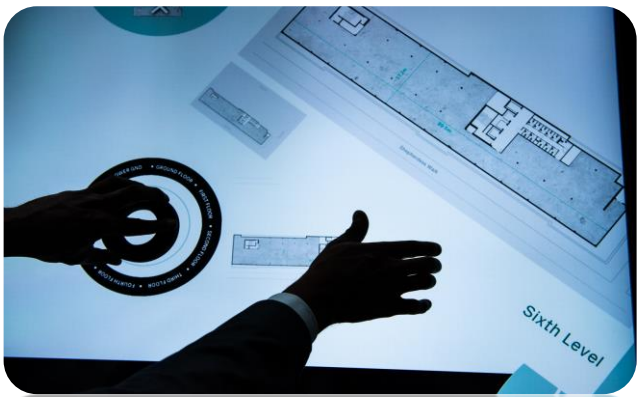
Location
Micro, macro location map of the surrounding area Including animated connection routes on multiple screens

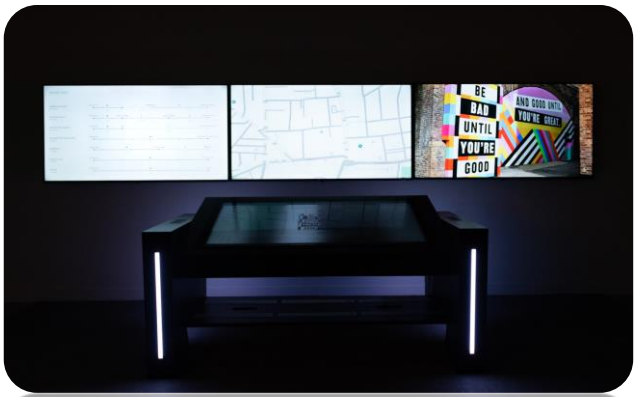
Dashboard
Manage availability, dimensions, filter menu's and space Calculator.

Object recognition
Place disc's representing floors or buildings on to the Screen and have direct access to floor plans for sharing.

Gallery
Gallery for interior, exterior, local community photos and CGI images

Screensaver
Image, video or availability board screen saver.





INTERACTIVE MARKETING SUITES

Quintessence

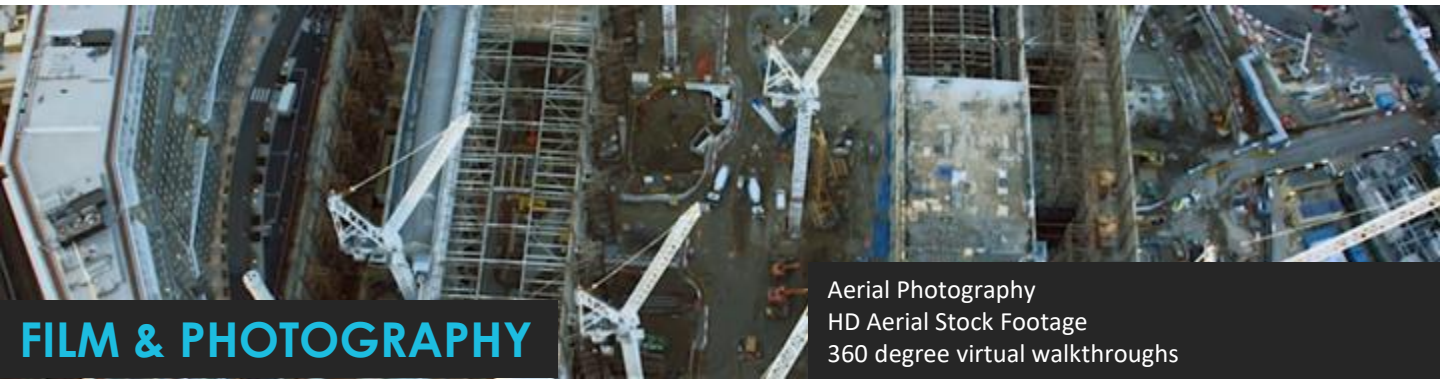
// CONTENT EXPERIENCE

DIGITAL COMMUNICATIONS

Creative Direction
Brand and strategy
Websites
Mobile Applications

CGI / ANIMATION

Verified Views
Accurate Visual Representation
Illustrative Views

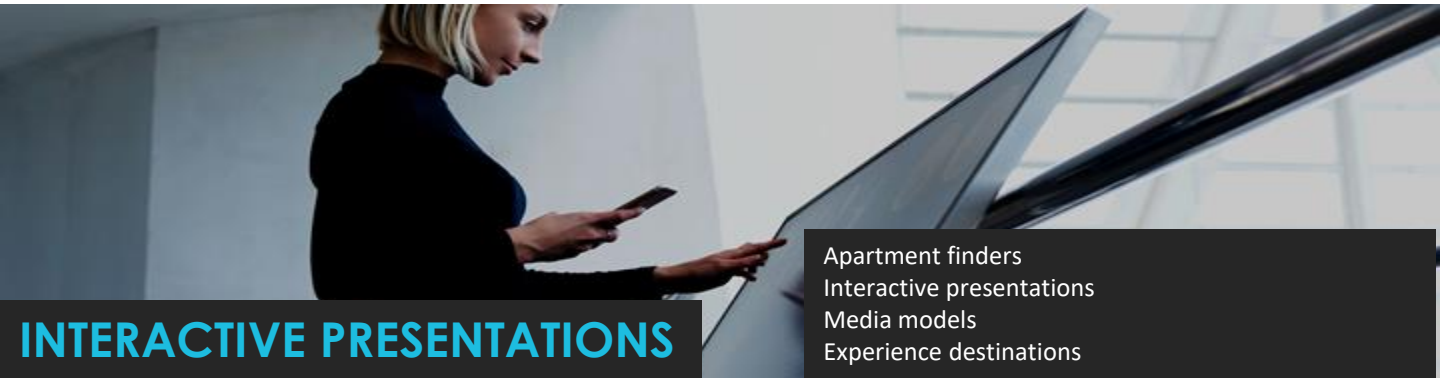


FILM & PHOTOGRAPHY

Aerial Photography
HD Aerial Stock Footage
360 degree virtual walkthroughs

VR/ AR

Innovation and rapid prototyping
VR walk throughs
VR for Public Consultation
VR for marketing



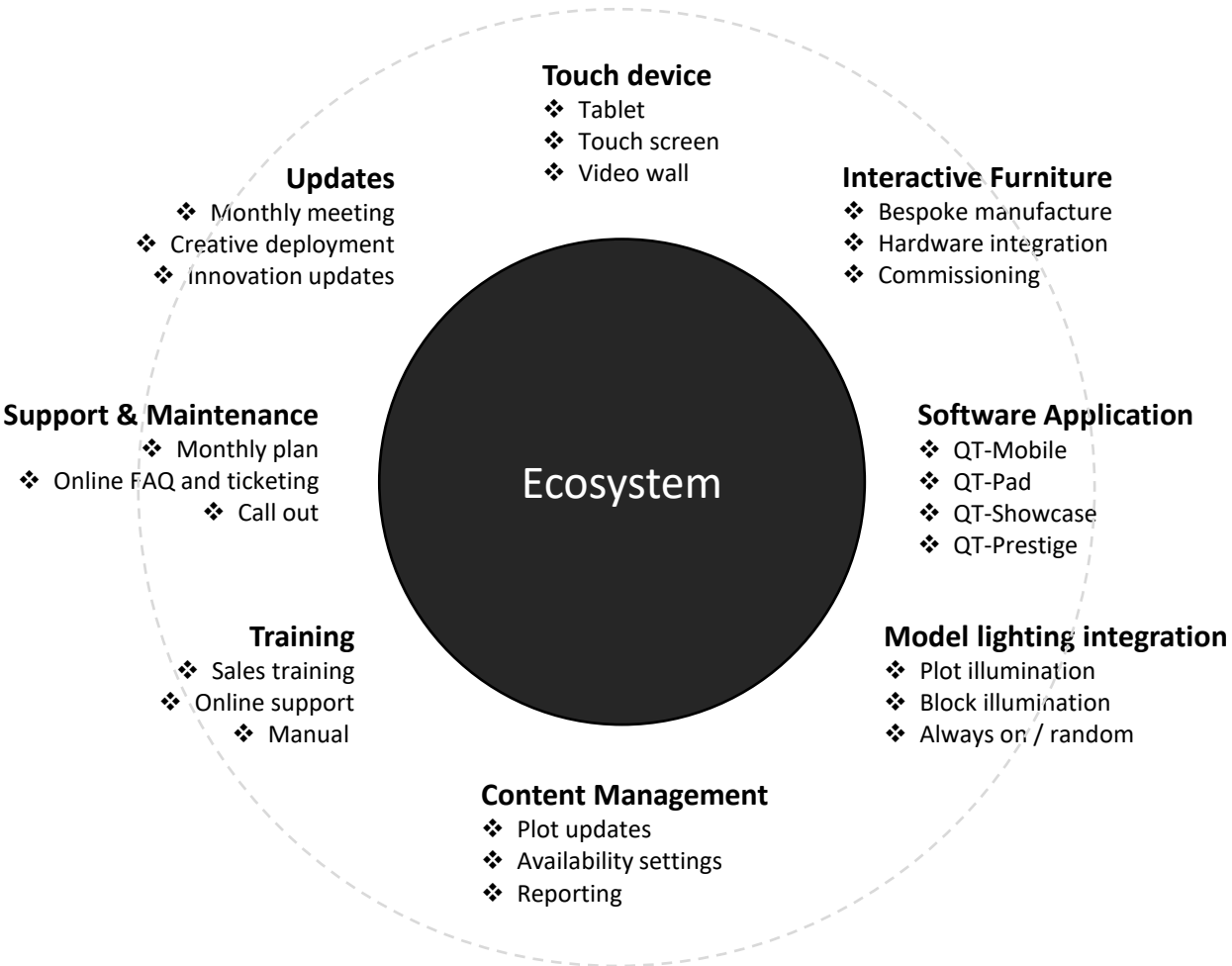
INTERACTIVE PRESENTATIONS

Apartment finders
Interactive presentations
Media models
Experience destinations

> ENGAGEMENT

Our interactive platform is tried and tested and provides our clients with a holistic approached to the best innovation, manufacture, software, support and integrated technology to suit any marketing suite design.

We provide the ultimate end-to-end experience that makes your marketing suites truly engaging and reliable!



> NOTABLE

/ ABBEY ROAD	[WESTON HOMES]
/ BARKING RIVERSIDE	[L&Q]
/ BOARDWALK	[CREST NICHOLSON]
/ CANALETTO	[GROVE WORLD]
/ CITY WHARF	[FABRICA]
/ EAGLE HOUSE	[MOUNT ANVIL]
/ ELEPHANT PARK	[LENDLEASE]
/ FILAMENTS	[MOUNT ANVIL]
/ KIDBROOKE VILLAGE	[BERKELEY GROUP]
/ KILN WORKS	[NHG GROUP]
/ OPUS	[LENDLEASE]
/ PECKHAM PLACE	[NHG GROUP]
/ PAINTWORKS	[CREST NICHOLSON]
/ READING RIVERSIDE	[WESTON HOMES]
/ ROYAL ALBERT WHARF	[NHG GROUP]
/ RUSKIN SQUARE	[STANHOPE]
/ SOUTHMERE	[PEABODY]
/ STANBRIDGE EARLS	[AUDLEY HOMES]
/ TEDDINGTON RIVERSIDE	[CITY DEVELOPMENTS]
/ WEMBLEY AMP	[QUINTAIN]
/ WENLOCK WORKS	[STANHOPE]
/ WHITE COLLAR FACTORY	[DERWENT LONDON]
/ WOODBERRY DOWN	[BERKELEY GROUP]

> OVERSEAS SUPPORT

In partnership with leading model makers RJ Models Hong Kong, Quintessence are the only company offering a two-way seamless model making, CGI and interactive integration between Continents removing the risks associated with International sales and marketing presentations whilst maximizing value from any marketing spend.

9999+ Projects

With over 700 models being created every year, we thrive on maintaining consistency of delivering high quality architectural models.

26 Year of Experience

RJ Models is a world renowned A-list model making company, founded in 1995.

765 Staff

Our architectural model makers possess a broad range of experience, with a high reputation for being specialists within our industry.

98 Countries

RJ Models has an extensive team of multinational and experienced shipping professionals in place with tight deadlines.

Key Reasons Why Government, Developers & Top Designers Trust RJ Models

Fast Model Production

RJ Models has an extensive architectural model making team to ensure the highest-quality result whilst complying with tight deadlines.

Long History

Our architectural model making workshop prides itself as the largest facility of its type in the world since 1995.

Professional Package

RJ Models has an extensive architectural model making team that is committed to individual customer solutions and ensuring quality in whatever we do.

Global Shipping

Our priorities include distributing our installations exclusively and worldwide.

Top Quality Architectural Model

Your projects are monitored and implemented to ensure the highest-quality result whilst complying with tight deadlines by our scale architectural model makers.

Excellent Service

RJ Models open 24 hours a day, 7 days a week to serve you in different time zone and regions.

RJ Models

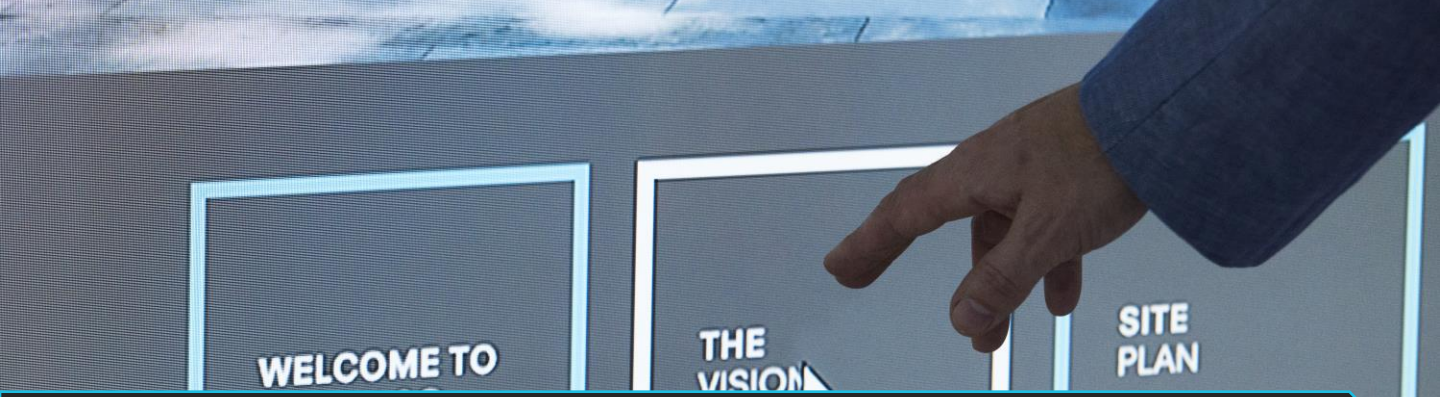
Leader in World Class Model Making

> GUIDE PRICING

Technology pack

FROM

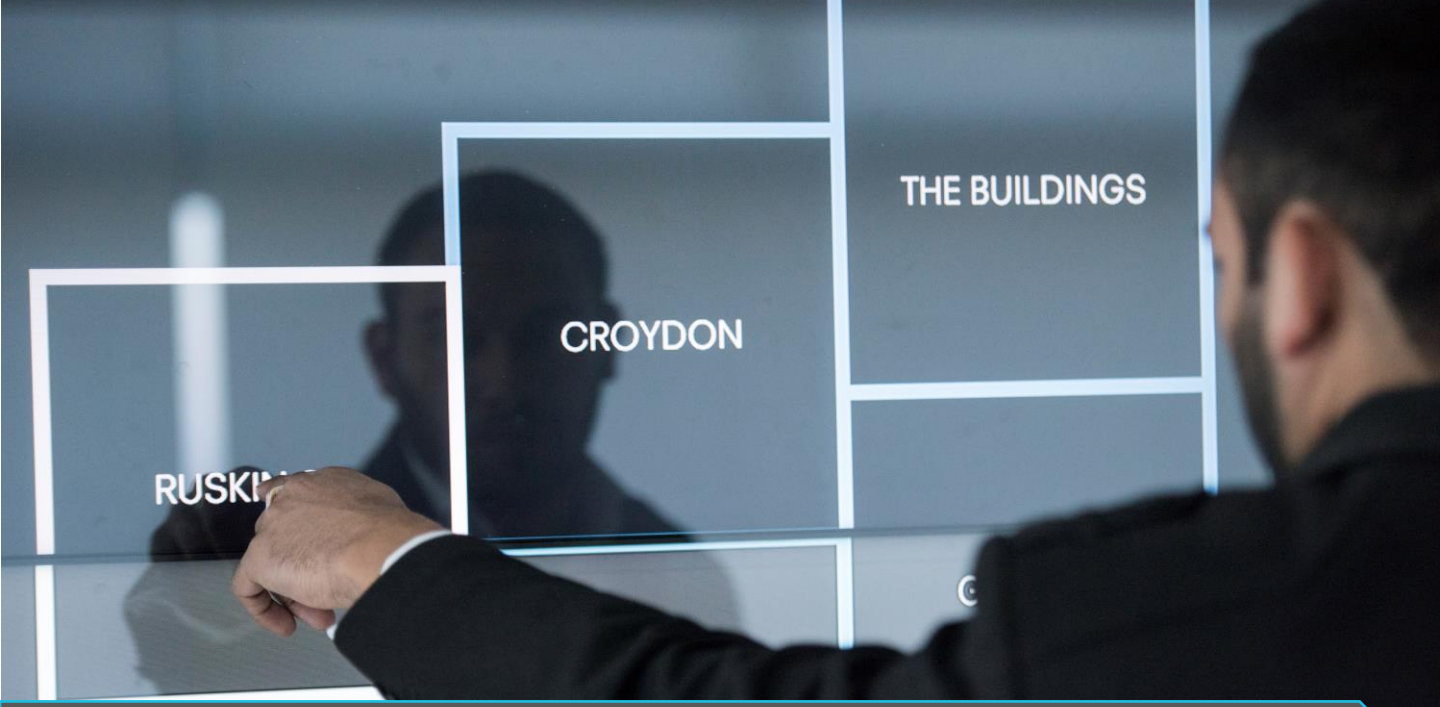
Software options		
QT-Mobile		£3,000
QT-PAD		£6,000
QT-Showcase		£12,000
QT-Prestige		£18,000
Hardware options		
Tablet		£1,800
Touch screen	*(Including PC and mount)*	£6,500
Video wall	*(Including PC and mounts)*	£22,000
Furniture options		
Low grade bespoke table		£2,500
High grade bespoke table		£5,000
Excludes		
Support and maintenance contract (Optional)		£ 500 P/M
Upgrades (Optional)		£ 500 P/M
Installation and delivery		£750
Training		£350
Lighting controller		£2500



> FEATURES

Technology pack

	MOBILE	PAD	SHOWCASE	PRESTIGE	OPTION
DESIGN					
Design, storyboarding and artworking	★	★	★	★	
Framework design based on development branding	★	★	★	★	
FRAMEWORK FEATURES					
Apartment finder Search with filter, e.g block, beds, floor, aspect, availability	★	★	★	★	
Interactive Pop-up including dimension and media for each plot		★	★	★	
Preparation and upload of 100 for sale plans and data (additional plans @ £20 per plan		★	★	★	
Specifications and options section (can also be added in to plot container if preferred)		★	★	★	
Gallery media (Views, External and Internal images)		★	★	★	
Live map showing logo location of development		★	★	★	
Animated screen saver loop of video content supplied		★	★	★	
Dashboard for agents to update availability status		★	★	★	
Annual Software player licence for 1 x device		★	★	★	
About Section			★	★	
Visual search - animated floor plate stacker – multi-plots for comparison			★	★	
Website link (live network required)			★	★	
Print straight from presentation for plots of interest			★	★	
Info take away (Email or USB) PDF of plots			★	★	
Electronic PDF brochures (View & Download)			★	★	
3D SITE PLAN				★	
Static 3D Interactive Site plan with phase selection				★	
3D Interactive Phase Plan -interactive 3D spin of rendered phase plan (from frames supplied					★
PLACE MAKING MAP				★	
Interactive map with pop up information.				★	
Animated transport routes				★	
Travel times (with from and to animations)				★	
Airport (Illumination)				★	
Key Business Centres (Illumination)				★	
Key areas of interest e g (O2 Arena Green spaces)				★	
Expanded CMS to allow editing of features				★	
Social feed integration				★	
ERP					★
CMS Integration with developer ERP systems					★
HARDWARE					★
Multi touch screen 55” 20 Touch PCAP ultra-skin HD LED screen including integrated i5 8Gb PC Running Surface Pro tablet					★
CUSTOMER CARE	★	★	★	★	
Delivery, Installation and testing of system on site	★	★	★	★	
Training -1 day training on-site.	★	★	★	★	
Support – 14 day free support from install	★	★	★	★	
Included - bug fixes (6 months incl) + any hardware issues (for hardware supplied)	★	★	★	★	
Excluding environmental factors such as suite network issues or unstable power supply etc (1yr Incl)	★	★	★	★	



GET IN TOUCH

Ready to bring your presentations to life?
Please contact us for a one-to-one consultation.
With interactive technology every interaction counts

Contact Rob Bosher on 07949 824689
rob@quintessenceltd.co.uk

Main office:

Suite 36A
Floor 6
AMP House
Dingwall Road
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CRO 2LX

Showroom:

84 Clerkenwell Road
Clerkenwell
London
EC1M 5RF

www.quintessenceltd.co.uk

YouTube

[Click to view our interactive experiences]